



Gerrish McCreary Smith and Barret School of Banking Annual Bank Director and Senior Management Conference (May 27, 2010)

This one-day conference is designed to provide intensive training for board members and senior management of financial institutions. Enrollment will be limited to ensure greater interaction with the instructor and peers. Five and one-half hours of instruction are scheduled, from **9:00 a.m.-12:00 p.m.** and **1:00-3:30 p.m.**

Event Date: May 27, 2010

Topics include:

- New Duties of Directors and Officers in a Changing Environment
- Update on Regulators, Regulatory Actions and How to Deal With Them
- Strategic Planning for a Changed Industry
- Merger and Acquisition Update
- What's Ahead and How to Remain or Become Successful

Exclusive Invitation: Participants are invited to attend the Paul W. Barret, Jr. Annual Lecture Series event immediately following the conference sessions. The speaker will be **Fred Smith**, founder and CEO of FedEx Corporation, and a reception will follow his address.

Audience: Board members and senior management of financial institutions.

Location: Sessions will be held on the campus of Christian Brothers University, located at 650 E. Parkway South, Memphis, TN 38104.

Cost: The registration fee is \$249 and includes breakfast, lunch and lecture reception. Dinner is not included.

Instructors: Jefferey C. Gerrish and Philip K. Smith, Gerrish McCreary Smith, www.gerrish.com